

# The Man Show

# The Ultimate Trade and Consumer Experience.

## Mar-ke`-ting

The effective gathering of people for the purpose of exposure and sale of provisions and ideas. The establishment of demand and excitement for commodities or services.

## Con-su`-mer

One who consumes. One who uses a product. Those who seek goods or services, and share the experience.

## En-ter-tain`-ment

Something that amuses, pleases or diverts.

## Man` Show

ALL OF THE ABOVE

“The Ultimate Trade and Consumer Experience”

“An Opportunity Beyond Which

No Other Exists Or Is Possible”

“Bigger - Better Be There - Man Show Size”

Electronics, Automobiles, Audio, Sports, Fitness, Tools, Home Renovations... The List Goes On and On...

If you target men, this opportunity is ideal for you. The Man Show will bring men and their propensity for spending money on **“GUY STUFF”** to this enthusiastic showcase.

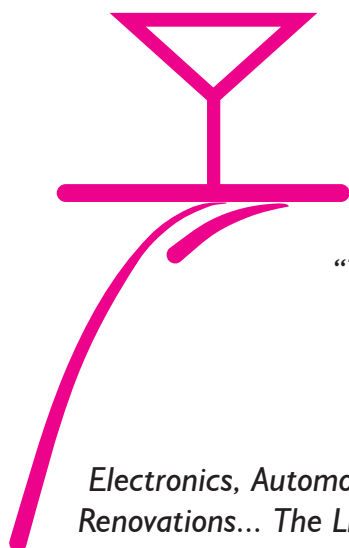
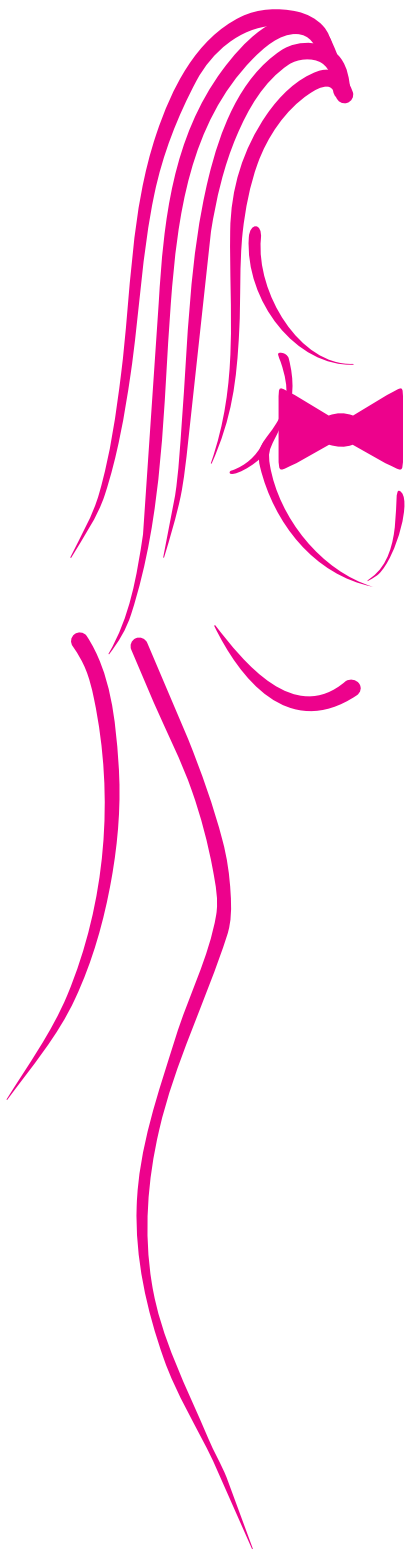
A target audience of 250,000 males in Saskatoon & Regina markets, with tens of thousands more potential male attendees from the surrounding areas, will be invited to come for the sights, sounds, demonstrations, and experiences of The Man Show..

This exciting three day event will offer tremendous exposure and garner unparalleled attention to companies who have products and services of interest to the male market.

# DON'T MISS IT!

[WWW.MANSHOW.CA](http://WWW.MANSHOW.CA)

...and watch for Woman's World



# “ THE MAN SHOW ”

*(so what is the Man Show ??)*

A Unique Trade Show format with “Man Size” displays, product sales, educational seminars, how-to-do sessions, entertainment, and other featured areas with an unabashed focus on everything that men may like, want, need or dream about !!!  
(Corporate exposure opportunities and exclusive categories are abundant !!)

## **SAMPLE CATEGORIES**

### **TRANSPORTATION & OTHER OPPORTUNITIES**

*Cars • Trucks • Motorcycles • ATV's • Garden Tractors • Boats • Flying Lessons  
Racing & Auto Clubs • Model Aircraft & Remote Control Machines  
Auto-Restoration Displays • Air Line Travel • Extreme Activities*

### **GADGETS & HI-TECH MAN STUFF**

*Big Screens • Home Theatre • Audio Systems • Car Audio & Video • Computers  
iPods • Blackberry's • Cameras • Alarms • Stealth Equipment • Spy-Gear and more !!*

### **A MAN'S HOUSE IS HIS CASTLE**

*Yard & Deck • Barbecues • Pools, Hot Tubs & Spas  
Pool Tables & other Games Room Products • Home Reno Tips & Product Ideas, etc.*

### **TOOLS**

*New Products ... Power Tools ... need we say more ??*

### **PERSONAL**

*Clothing • Personal Grooming • Health and Wellness Products*

### **FITNESS & HEALTH**

*Weight & Exercise Equipment • Sports Clubs • Supplements*

### **BEER & BEVERAGES**

*Specialty Products • Micro-Breweries • Martini Bar  
Beers of the World Taste-Tests • Beer Garden and more !! Lots more.*

### **MALE ENTERTAINMENT (WHAT ??)**

*Action Movies – DVD's, etc. • Music • Big Screen Theatre Area  
Theatre Chairs & Furnishings • Swimwear • Fashion Show and More !!*

### **Careers**

*Construction • Builders • Trades • Financial • Professional and Others*

### **FEATURES**

*Contests • Promotions • Special Guests*

### **PRIZES ... PRIZES ... PRIZES !!!**

### **ADMISSION**

*Advance Tickets at Select Locations  
Ladies Admitted FREE when accompanied by a man with a paid admission.*

**“THE ULTIMATE TRADE AND CONSUMER EXPERIENCE”**

# “ THE MAN SHOW ”

*... in your community...*

*As many worthy causes struggle in their pursuit to raise much-needed funds, the Man Show is produced in support of the Saskatchewan Law Enforcement Guardians. With assistance from committed corporate and community supporters, the ULTIMATE Trade and Consumer Show for men takes place in an effort to assist provincial charities and non-profit groups who are continuously searching for new avenues of fund-raising... and of course to offer the male marketplace a unique, entertaining and informational avenue to experience a wide array of male-oriented products and services.*

*This unique event will carry a wide range of exciting new features, products, services and other programs that men will find useful in their work and personal lives. And yes ... many of the Toys for Boys will cater to the inner-most “Oh – I gotta have that” syndrome that virtually all men aspire to !!*

***Of course, the ladies will also be welcome ... what better place to shop for the “Man Who Has Everything” ... or the “Man Who Deserves Something Great !!”***

*The Man Show will be followed up with a similar event designed for women ([www.womansworld.ca](http://www.womansworld.ca)) in the fall of each year. These new annual projects will serve to help raise funds and profile for many worthy causes, while simultaneously sparking a unique and invigorating opportunity for suppliers in “ all ” categories, with a fun and functional chance to showcase, sell and promote their products or services via these highly attended events.*

*The Man Show promises to add a touch of class and flare to the event, turning the traditional trade show format into an absolute viewing and buying experience !!*

## **Here’s a peek at what you might expect to see and do at The Man Show !!**

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*The hottest and latest cars, trucks, vans, RV’s, ATV’s, motorcycles, watercraft, garage upgrades, spas, pools, fitness products, lawn care equipment, backyard “everything”, billiards & games products, home renovation ideas and products, financial products, military equipment, hi-tech electronics, Plasma – LCD & Big Screen displays, Home Theatre, car & home audio equipment, personal care, clothing, golf & sports equipment and tips, satellite & wireless communications, hobbies, parachuting, extreme sports, auto racing, martial arts, camera & video equipment, health products, furniture ... and so much more !!*

*Interactive Displays !! Try-before-you-Buy Options !! Presentations !! Comedy !! Music !!*

*Enjoy unique food and beverage samples ... brew pubs, martini bar, show stage, demonstrations, wine & cheese bar, live music ... and more !!*

# **The Man Show**

## **THE ULTIMATE TRADE & CONSUMER EXPERIENCE**

# **[www.manshow.ca](http://www.manshow.ca)**